CLAIMS

What is claimed is:

1. An aromatic diamine derivative of formula (I):

$$H_2N$$
 NH_2
 OR_2
 (I)

wherein,

 R_1 is H or C_1 - C_5 alkyl; and

 R_2 is a cholesterol derived radical selected from the group consisting of:

; and

2. The diamine derivative of claim 1 wherein R_1 is H or methyl and R_2 is

- 3. The diamine derivative of claim 1 which is 4-[(17-(1,5-dimethylhexyl)-10,13-dimethyl-2,3,4,7,8,9,10,11,12,13,14,15,16,17-tetradecahydro-1*H*-cyclopenta[*a*]phenanthren-3-yl)-oxy]-1,3-benzenediamine.
- 4. A method for preparing the compound of formula (I) of claim 1, the method comprising:
 - (a) reacting a dinitrobenzene compound of formula (II)

$$O_2N$$
 NO_2
 R_1
 (II)

with a cholesterol compound HOR₂ in the presence of a base and an inorganic solvent to obtain a compound of formula (III);

$$O_2N$$
 OR_2
 OR_2
(III)

and

(b) hydrogenating the compound of formula (III) to obtain the compound of formula (I)

$$R_1$$
 OR_2
 $-18 OR_2$

wherein R₁ and R₂ are as defined in claim 1, and X is F, Cl, or Br.

- 5. The method of claim 4 wherein the base is selected from the group consisting of the carbonates of IA and IIA metals, trimethylamine, triethylamine, and diisopropylethylamine.
- The method of claim 4 wherein the organic solvent is selected from dichloroethane, methane dichloride, chloroform, acetone, butanone, N-methylpyrrolidone (NMP), N,N-dimethylacetamide (DMAC), and N,N-dimethylformamide (DMF).
- 7. A polyimide resin for use in a liquid crystal display cell as an alignment film material, the polyimide resin being obtained by a polymerization reaction of a tetracarboxylic acid or a dianhydride derivative thereof with a diamine, wherein the diamine comprises at least 5 mol% of one or more of the diamine derivatives of formula (I) of claim 1.
- 8. The polyimide resin of claim 7 wherein the diamine comprises at least 20 mol% of one or more of the diamine derivatives of formula (I) of claim 1.
- 9. The polyimide resin of claim 7 wherein the diamine comprises 4-[(17-(1,5-dimethylhexyl)-10,13-dimethyl-2,3,4,7,8,9,10,11,12,13,14,15,16,17-tetradeca hydro-1*H*-cyclopenta[*a*]phenanthren-3-yl)-oxy]-1,3-benzenediamine.